



Live Council Websites

The Shire of Kulin is the most recent Council to have their website developed as part of the Linking Councils and Communities (LCC) Program:

Shire of Kulin – www.kulin.wa.gov.au

Website Development Process

Councils participating in the Linking Councils and Communities (LCC) Program are now in various stages of the website development process. Fifteen Councils have had their websites developed through the Program and another 45 Councils are in the process of developing their new websites.

There are a number of stages involved in the development of Council websites through the LCC Program. To assist Councils to better understand the stages that their website goes through as part of the development process, the LCC team has developed a two page summary document which broadly outlines the steps involved.

A copy of the summary document can be accessed on the Internet & Extranet page of the LCC website at www.linkincouncils.com.

Content Pool Kit

To assist those Councils who are in the process of developing content for their websites, the LCC team has created a content pool which includes templates for the creation of web pages under the following topics;

- About the Shire
- Business Directory
- Community Directory
- Council and Committee Meetings
- Council Contacts
- Council Statistics
- Councillor Profile
- Frequently Asked Question
- Local Government Elections
- News
- Tourism

These templates provide Councils with information and guidelines when preparing content for new Council websites. The templates will assist Local Governments to work towards well populated and informative websites. These templates are now available on the

Internet and Extranet page of the Linking Councils and Communities website at www.linkincouncils.com.

If your Council has standard information or electronic forms that it would like to share with other Local Governments as part of the Content Pool initiative, please email kbartlett@walga.asn.au.

Marketing Council websites

The LCC team is in the process of developing a Marketing Plan to assist Councils to market and promote their new websites. The marketing plan is near completion and will be distributed to all participating Councils in the coming weeks as part of the support offered to Councils through the LCC Program.

The marketing plan includes a guide to ensuring that the Council's new website is registered with search engines and other state and local government portals as well as information about how to market your Council's website within the community (through launches, press releases, media exposure etc).

Further details about the Council Marketing Plan will be available shortly.

LCC Helpdesk

Councils whose websites have gone live or Councils with websites that are in the process of going live have recently participated in training in the use of the Content Management System being used by the LCC Program to build and manage Council websites.

These Councils are now equipped to update and maintain their new websites using the training manual and user guide supplied at the training. Should you have any difficulties or queries when using the training materials to update your new websites please contact the LCC helpdesk on 9228 9922 or email helpdesk@linkincouncils.com and Ellen or James will be happy to provide assistance where required.

Telecommunications Pilot Rollout

The following Councils are currently participating in the LCC Telecommunications Pilot Program; Shire of Moora, Shire of Beverley, Shire of Boddington, Shire of Chittering, Shire of Dowerin, Shire of Kellerberrin, Shire of Murray and Shire of Tammin.

For further information about the Telecommunications project and the pilot program, please contact Matthew Hill on (08) 9268 4569.



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