



## LINKAGES

### Recent Council Websites to go "Live"

The following Councils are the most recent to have their website developed as part of the LCC Program:

Donnybrook-Balingup – [www.donnybrook-balingup.wa.gov.au](http://www.donnybrook-balingup.wa.gov.au)

Chapman Valley – [www.chapmanvalley.wa.gov.au](http://www.chapmanvalley.wa.gov.au)

Victoria Plains – [www.victoriaplains.wa.gov.au](http://www.victoriaplains.wa.gov.au)

Mandurah – [www.mandurah.wa.gov.au](http://www.mandurah.wa.gov.au)

Greenough – [www.greenough.wa.gov.au](http://www.greenough.wa.gov.au)

Mukinbudin – [www.mukinbudin.wa.gov.au](http://www.mukinbudin.wa.gov.au)

### Marketing Council Websites

The LCC team has now finalised a Website Marketing Plan which will be sent to all participating Councils as their websites are made 'live' as part of the Program. Councils whose website have already been developed as part of the Program would have this week received a copy of the document as part of the support offered to Councils through the LCC Program.

The marketing plan includes a guide to ensuring that the Council's new website is registered with search engines and other state and local government portals as well as information about how to market your Council's website within the community.

For further information about the Website Marketing Plan, please contact Kylie Bartlett on (08) 9213 2016

### Internet Security - More than an Internet connection

An Internet connection is essential to accessing online content. However, an Internet connection also potentially allows unauthorised leakage of information stored on the Council Local Area Network (LAN).

A firewall restricts access between the Council LAN and the Internet through a set of predefined rules. Unfortunately a basic "black box" firewall is unable to determine the difference between an authorised and unauthorised application attempting to access the Internet from the Council LAN.

Examples of unauthorised applications include; BonziBuddy, CometCursor, CommonName, Gator, Hotbar, Huntbar, LOP, NewDotNet, and Xjupiter amongst many others. These unauthorised applications attempt to "phone home" to report on your specific Internet usage habits, or install software in the background.

To ensure that only authorised users can access the Internet, the LCC Gateway implements a stateful packet filtering firewall and an authenticating proxy server to

authenticate the request prior to granting access to the Internet. Unwanted "spyware" applications fail to authenticate when attempting to access the Internet via the proxy and these failed attempts are logged. To date, the pilot LCC Gateways have identified over 40 unique cases of spyware on individuals' PCs.

The authenticating proxy server and stateful packet filtering firewall are supported for all Councils participating within the LCC Telecommunications subproject. If you would like to discuss details of the Telecommunications offering, please contact Matthew Hill on (08) 9268 4569 or email [mhill@skm.com.au](mailto:mhill@skm.com.au).

### Local Government Week Field Trip

As part of the Local Government Week Program for 2003, the Linking Councils and Communities Program will be coordinating a field trip entitled "The Technology Jigsaw – Piecing it All Together".

This fieldtrip will provide examples of "technology in action", including visits to technology focused businesses and/or Local Governments to provide demonstrations of how individual technologies work and how progressive organisations are implementing them to provide business benefit.

For further information about Local Government Week, please contact Helen Haley on 9213 2043 or email [hhaley@walga.asn.au](mailto:hhaley@walga.asn.au).

### Hints & Tips

Don't forget that to assist those Councils who are in the process of developing content for their websites; the LCC team has created a content pool pack which includes templates for the creation of some of the standard content used on Local Government websites.

These templates provide Councils with information and guidelines when preparing content for new websites. These templates are available on the Internet and Extranet page of the Linking Councils and Communities website at [www.linkincouncils.com](http://www.linkincouncils.com).

### In brief...

The third annual National Local Government Online Demonstration Conference, hosted by the Municipal Association of Victoria will take place on Thursday, September 11 2003, at the Victorian Arts Centre 100 St Kilda Road, Melbourne. Further information including the topics to be covered at the conference is available by contacting MAV via email [inquiries@mav.asn.au](mailto:inquiries@mav.asn.au).

